

*Please Note: Magnetic signs will not work on vehicles with non magnetic body panels (such as fiberglass), nonferrous metals like aluminum or plastic, or vehicles that have been painted numerous times.*

### **PREPARATION**

Clean and dry both the vehicle and Magnetic Sign with mild detergent prior to application. Wipe dry with a soft cloth or allow the entire surface to air dry normally. Dirt or dust on either the vehicle or the Magnetic Sign can cause scratching of the painted surface.

Make sure all surface paints, clear coats and waxes are cured. Approximate curing times are: 90 days for paint, 60 days for clear coats, and 2 days for wax.

### **APPLICATION**

Attach your Magnetic Sign to a smooth metal surface that is as flat as possible. The surface should be free of trim, moldings, indentations, dents, ridges, or rust spots.

For best results, the Magnetic Sign itself should be at a room temperature of 60°F (16°C) or above when installed.

Starting with one corner of the sign first, place magnet in position and then allow the magnetic pull between the sign and the vehicle's surface to help attach the rest. Be sure the entire Magnetic Sign is flat against the surface with no air pockets.

If you place the magnet in the wrong position, completely remove the magnet from the surface and reattach. When removing the Magnetic Sign, lift at the sides and not at the corners. Do not pull the magnetic sign across the surface, as that may stretch and/or damage the sign.

### **REMOVAL AND CLEANING**

To help prevent the accumulation of moisture and dirt between the Magnetic Sign and the metal surface, remove the Sign at regular intervals. WEEKLY cleaning is recommended for Magnetic Signs attached to surfaces other than vehicles. DAILY cleaning is recommended with Magnetic Signs mounted on vehicles—new vehicles in particular—to help protect their clear coat, base coat and/or vinyl surfaces. Clean both the Magnetic Sign and metal surface with mild detergent (like the soap and water solution mentioned above); wipe with a soft cloth or allow both to air-dry.

When removing your Magnetic Sign, be careful not to bend or crease the corners, and lift at the sides and not at the corners. Remove your car magnets periodically to help ensure that they may still be securely fastened to the vehicle, and to perform any necessary cleaning. The surface of your Magnetic Sign may be cleaned with a mild soap and water solution. Cleaning products like Windex® can help with removing small smudges or stains.

It is recommended that Magnetic Signs be removed, inspected, and cleaned after every rain they are exposed to. Make sure to completely dry your Magnetic Sign and the vehicle surface after cleaning.

### STORAGE

Keep your Magnetic Signs in a clean, dry place when not in use. Store your Magnetic Signs by stacking them on a flat surface. Do not stack vehicle signs with the magnetic sides touching each other. Do not store heavy objects on top of or against your magnet signs.

Storing a magnetic sign rolled is not recommended, but if you must store them rolled, stand it on one end, with the printed side facing out. NEVER fold a Magnetic Sign.

*(The back and sides of a filing cabinet can be used as a way to store Magnetic Signs, as can the front and sides of a refrigerator.)*

- *Magnetic Signs can become stiff in cold weather or locations and may not properly grip the vehicle panels. Please use caution when using your magnets in these conditions. If placing or repositioning Magnetic Signs on a vehicle under cold conditions, doing so in a heated garage is recommended. The vehicle should be given time to reach room temperature (60°F (16°C)) before applying, removing, or repositioning Magnetic Signs.*
- *Do not apply a Magnetic Sign that has been stored rolled with the magnetic surface facing out. The Magnetic Sign may not attach properly to the metallic surface, resulting in lifted corners or air gaps which will weaken its hold on the metal surface.*
- *Avoid using Magnetic Signs on horizontal metal surfaces exposed to direct sunlight (such as vehicle hoods, roofs, trunks, et cetera) or temperatures exceeding 150° F (65.6° C). High temperatures, especially combined with prolonged usage (not removing daily) can fuse the magnetic material to the clear coat / paint causing permanent damage. Please note that long term use on surfaces frequently exposed to sunlight (such as vehicles) can result in uneven fading of the surface as the area covered by the Magnetic Sign is shielded from the sun (and ultraviolet rays in particular).*